PORTFOLIO

Ketan Shekhar

Hello,

नमस्ते

I'm **Ketan Shekhar,**

Freelance **Graphic Designer & Content Writer** with over 5 years of experience in developing engaging and innovative digital and print designs for clients in a broad range of industries.

Also having an experience in **Sales** with over 5 years makes me an Exceptional collaborative with interpersonal skills and; a dynamic team player with well-developed written and verbal communication abilities.

Personal Details

Education

2009

SSC

Kendriya Vidyalaya, Jammu

2012

Diploma - Computer Science

Lovely Professional University, Jalandhar

2016

B.tech - Computer Science

Lovely Professional University, Jalandhar

Bio

/ Ketan Shekhar
/ June 21st, 1993
/ Male
/ Indian
/ Currently Working as Freelancer Graphic Designer
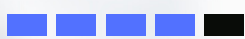/ love art, music, dancing, books, writing

Contact

/ contact@ketanshekhar.com
/ +91-9821085721
/ social media - @gigsbyks

Skills

Software

Ps
Ai
Ae
Lr
Xd

Design

Print Design

UX/UI Design

Corporate Branding

Grid & Layout

Programing

Experince

Organization

2016 - 2017

Paytm
(One97 Communications Ltd., Jalandhar, Punjab)

Sales Associate

2017 - 2017

Audi
(Audi Motors Pvt. Ltd., Sri Ganganagar, Rajasthan)

Team Leader (Sales)

2018 - 2020

Ceasefire
(Ceasefire Industries Pvt. Ltd., New Delhi)

Manager (Sales)

Training & Certification

Android App Developer, **INIIT**

Cloud Computing & Salesforce, **IBM**

Content,

Services

UX / UI Design

Desktop
Mobile
Platform

Print Design

Packages

Corporate
Restaurants
Real Estate
Social Media

Ala Carte
Platform

Branding

Market Research

Visual Identity

Website

Packaging

Work

UX / UI
Design

Web Development

When it comes to designing websites, there are many different types of website design. All have unique features and benefits that a business or individual can use to achieve an improved online presence.

Web designing is of three kinds, to be specific
- **Static,**
- **Dynamic or CMS, and**
- **ECommerce**

Picking the sort of website design relies upon the kind of business and necessity of the entrepreneurs

The goal is to provide you with the best sites and designs that are useful for your business. Helping clients by utilizing modern technologies to create a website that serves their needs.

UX / UI
Design

My Process

Website

Innovative requirement

If the client has an idea, we determine the needs by providing custom innovative suggestions and letting know client the whole process of development.

↓

Information Gathering

Reports from clients and documentations from Business Analyst

↓

Strategies & Planning

Final project documentation, clickable prototype and sitemap containing all WebPages

↓

Web Design

Wireframes and Site design with layout templates and images

↓

Web Development

Website with forms and complete requirement specifications

↓

Testing, Launch & Maintenance

The site, supporting documents, technical specifications, and technical documents. Live Website, Analysis reports & Maintenance reports

Type

Blog Website

Contact form, Social sharing buttons, Mobile responsive, Newsletter Subscription form

Business Website

Contact form, Social sharing buttons, Mobile responsive,Image gallery,Image slider, Testiminoal section

Ecommerce Website

100 Products, Payment integration, Order tracking, Logistics integration, Social sharing,Contact forms, Mobile responsive, Newsletter Subscription form, image slider

Custom Website

Custom Requirements

Designs

Movies   Series   **Documentry**

Search for movies

Watching Now

Aisatic Lion

The Asiatic lion is a population of Panthera leo Leo that today survives in the wild only in India. Since the turn of the 20th century, its range has been restricted to Gir National Park and the surrounding areas in the Indian state of Gujarat.

▶ **Watch Film**   ♥ **Watch Later**

‹   ›   ⦿

Lenght	Category	Rating	
1h 20m	**Documentry**	★★★★½	**4.5**

/gigsbyks

Next

Manufacturing Genius

≡ **Pluck**   **Home   Decor   Store   Contact Us**

Inlaid Design

/gigsbyks

01

03

Explore

‹   ›

Oak Construction

☰

We Believe in

Foundation Infrastructure

See Project

Home |
Projects
Services
About Us
Contact

Email   Get a Quote

/gigsbyks

☰ CHIVAS

Home   Store   Contact Us

SUCCESSISABLEND

For more than a century, the name Chivas Regal has represented a promise of excellence, setting the standard for luxury Scotch whisky. Chivas The Icon is a blend for contemporary connoisseurs who wish to taste a new era of luxury. A taste of the past, yet an icon for the future.

THE BLEND

⊕ 1 ⊖

Order Now

This exclusive whisky is best drunk neat, on the rocks or with a drop of water.

/gigsbyks

CHIVAS REGAL 12

CHIVAS REGAL 18
GOLD SIGNATURE

‹   ›

● ○ ○ ○

🔍 Search

Product by
© Chivas Brothers International Limited

**Welcome
Back**

Log In to get in the moment

👤 Username

🔒 Password

Sign In

Don't have a account ? **Sign Up**

—— **OR** ——

Continue With Social Media

G   f   🐦

KIT

Luxurious Bag Store

👤 /gigsbyks

KIT

Luggage   **Backpack**   **Handbag**   **Accessories**   → **Sign In**   🔍   🛒

Online ——

BAG
Store

Shop Now

🐦
📷
f

Sling
Side bag custom
₹4,999

Slay
Leather Bag Custom
₹9,999

KIT

01
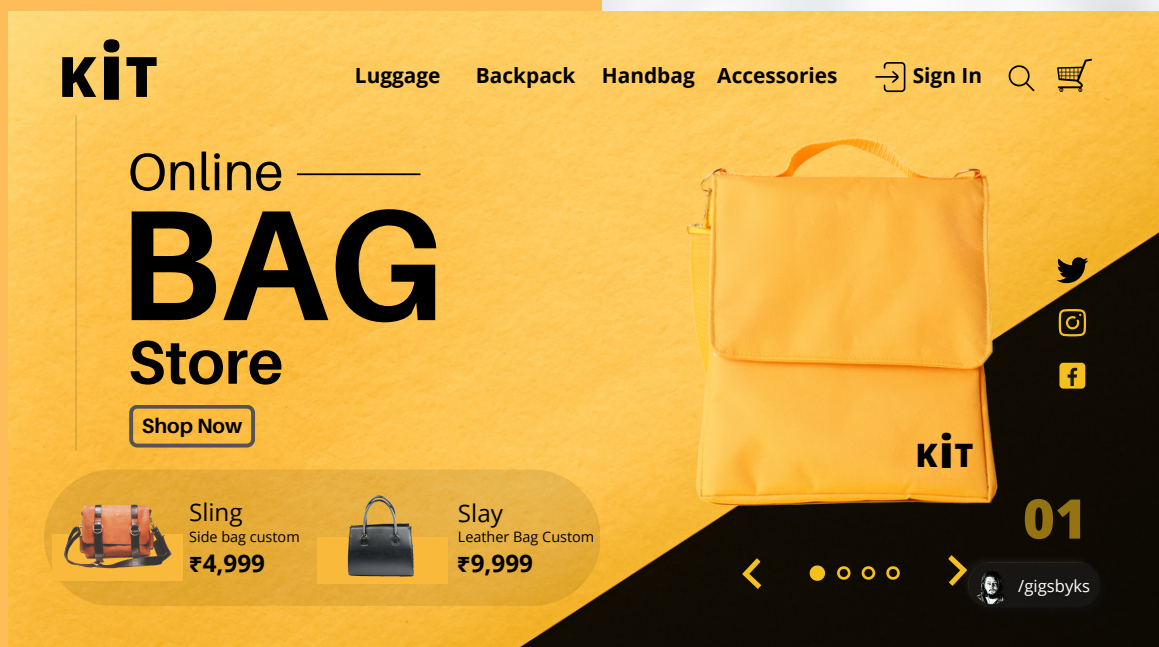
< ● ○ ○ ○ >   👤 /gigsbyks

Stages of Mobile App Development Lifecycle

App

- Ideation
- Wireframing & Prototyping
- Design
- Development
- Testing
- Deployment
- Post App Launch Activities
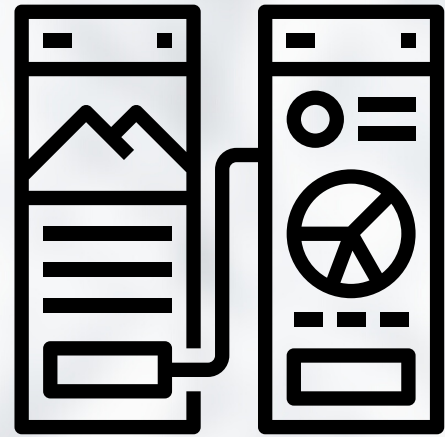
Type

When you're looking to develop your new app, The question raises that what kind of app you want.

The answer is

- **Native**

- **Hybrid**

- **Web app**

Designs

Booking app UI

/gigsbyks

Hello there,
Divek K

Search Destination

All   Hill Stations   Caves   Lakes   Monu

Ellora Caves

Maharashtra, India
Starting at ₹ 4,000

Ellora Caves

Maharashtra, India
Starting at ₹ 4,000

About the place

Ellora, with its uninterrupted sequence of
monuments dating from A.D. 600 to 1000, brings
the civilization of ancient India to life.

Lenght   2 Days

Persons   ⊕ 1 ⊖

₹ 4,000   Book
(1 Ticket)

Album app UI

/gigsbyks

Album   +

Recently   See all

Other Album   See all

Art Design

28 Dec,2021 , Dutch

Places ▾   People ▾

+12

Album   +

Recently   See all

Other Album   See all

UX / UI
Design

/gigsbyks

JACK DANIEL'S
Old No.7 BRAND

#makeitcount

Explore

Jack Daniel Distillery Lynchburg, Tennesssee

JACK DANIEL'S
Old No.7

SINGLE BARREL

Bottled at 94-proof, Single Barrel Select layers subtle notes of caramel and spice with bright fruit notes and sweet aromatics for a Tennessee Whiskey with one-of-a-kind flavor.

₹ 4280

Buy Now

JACK DANIEL'S
Old No.7

GENTLEMAN JACK

Inspired by the original gentleman distiller and our founder, Gentleman Jack undergoes a second charcoal mellowing to achieve exceptional smoothness.

₹ 3450

Buy Now

JACK DANIEL'S
Old No.7

OLD NO. 7

Mellowed drop by drop through 10-feet of sugar maple charcoal, then matured in handcrafted barrels of our own making. And our Tennessee Whiskey doesn't follow a calendar.

₹ 2630

Buy Now

Product Display UI

/gigsbyks

Crypto Wallet UI

CRYPTON

Username

Password

Log In

OR

Create Account

Wallet

₹3,32,574

BTC ₹ 17,68,995
0.2 BTC

ETH ₹ 1,18,818
1 ETH

MATIC ₹ 72.42
2009 MATIC

Add Fund   Freeze   Security

Price Graph

Day Week Month Year Range

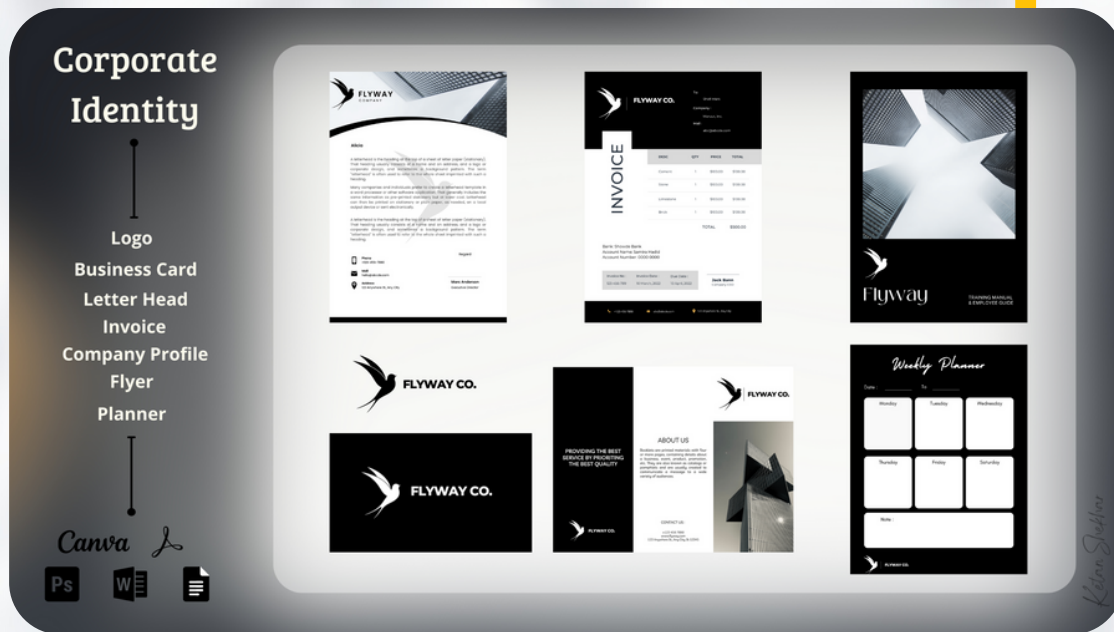CRYPTON

Platform

Print design

Packages

Present your brand with a unique and comprehensive visual concept. A simple, memorable, and enduring brand image that shows the biggest strengths of our client's businesses. We help you establish and strengthen your brand image while promoting your product or service.

- **Corporate Identity**
- **Restaurants / Bars / Shops**
- **Real Estate**
- **Social Media**

Print design

Packages

Corporate Identity

Restaurants / Bars / Shops

Packages

Real Estate

Real Estate

- Logo
- Business Card
- Letter Head
- Invoice
- Ads
- Flyer

Canva

Social Media

Social Media

→ Post
Profile Setup
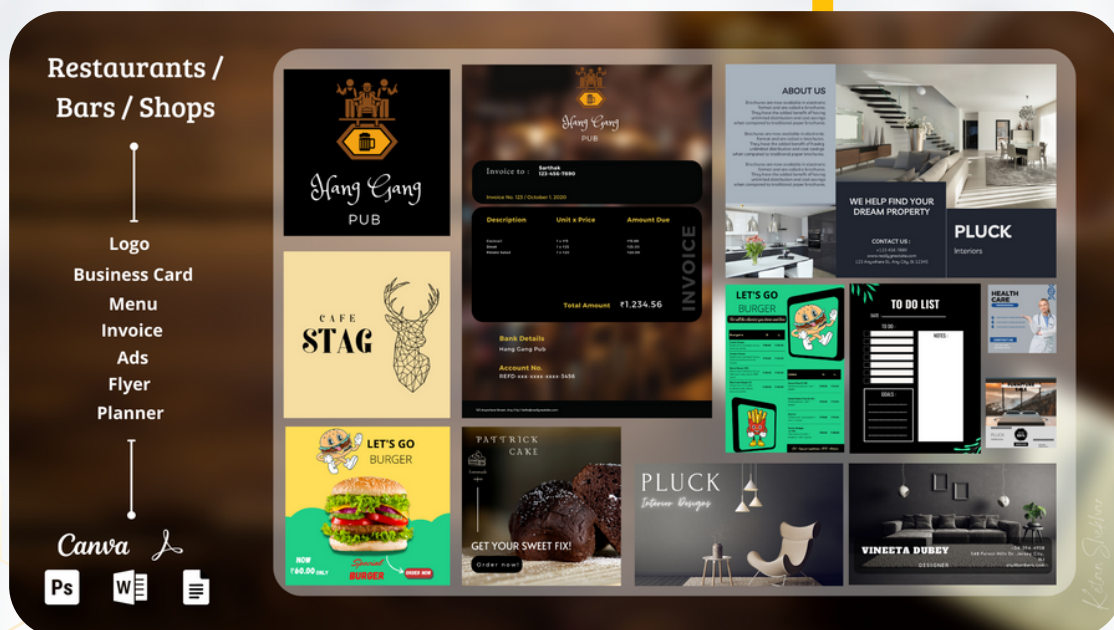
Canva
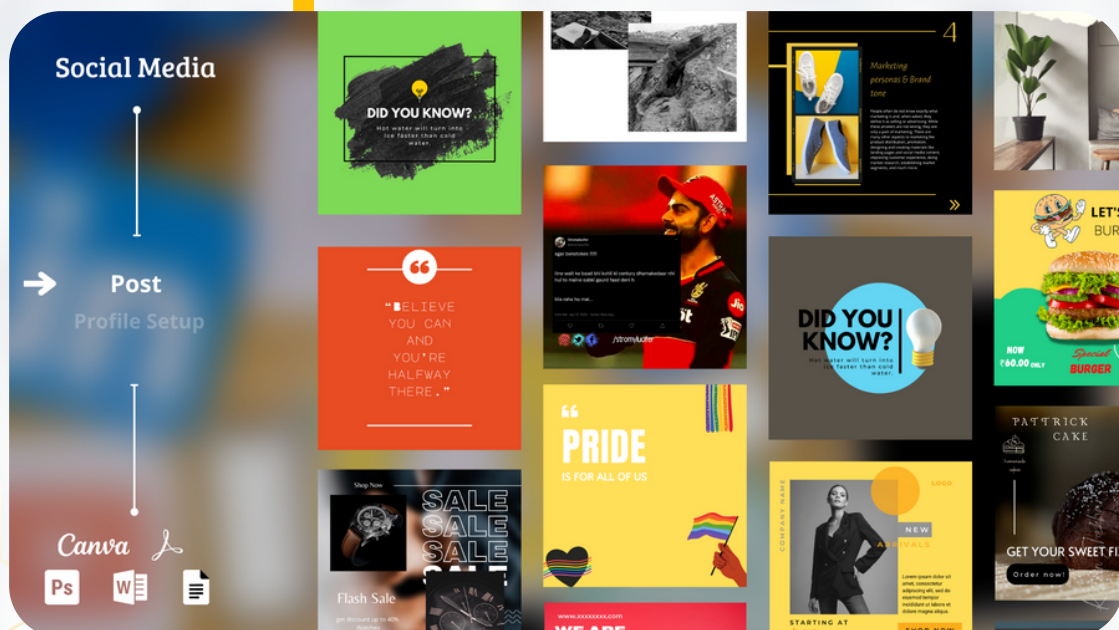
Ala Carte

Logo

Business Card

Letter Head

Brochure / Proposal

Flyer

Invoice

Planner

Book Cover

Magazine

Presentation

Resume

Excel Reports

Transcribe

Standee

Logo

A logo is the face of your company, as it's what people instantly see when they look at your business. It's important to be memorable and consistent, so make sure you create one that is easily recognizable by your potential clients.

Types of Logo

Minimalist PET SHOP	Mascot LET'S GO BURGER
3D CREATIVE COLORS	Vintage
Signature Jai Verma ART STUDIO	Lettering
Hand Drawn	Geometric CAFE STAG
Watercolor Kasauli	

Crypto
The Future

**Aprc Infotech
Pvt. Ltd**

**Grace
Realty**
Affordable Homes

**Stylish
Booth**

FLYWAY CO.

Hang Gang
PUB

INDUSTRIES
Aggarwal
AGGARWAL

P E T
SHOP

Business Card

A well-designed business card can be a competitive edge over the other. Business cards should be eye-catching and unique, they should serve as a calling card and a tool to build your brand.
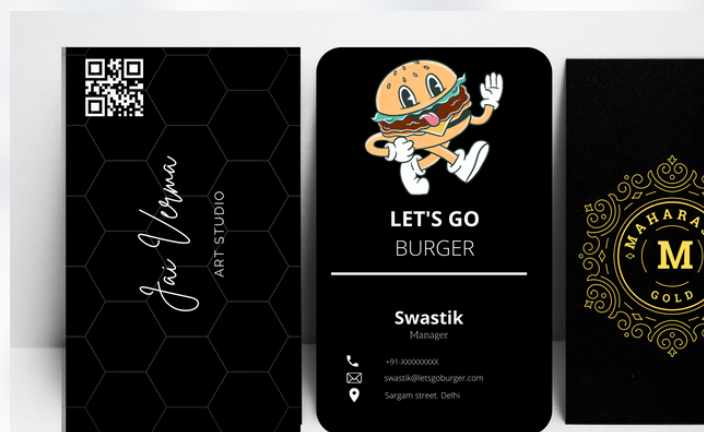
Letter Head

Letter Head design is an attractive and professional business card design. It contains your company or personal information such as name, email address and contact number. You can use this type of letter head as it is not only a piece of wall art but also good looking design. In short, it is an attractive option to include in your marketing plans.

Print design

Brochure & Proposals

This package is designed to help you showcase your last-minute deal. These are the perfect tools for showcasing properties, meeting clients, and conveying a unique vision.

Flyway

TRAINING MANUAL
& EMPLOYEE GUIDE

ABOUT

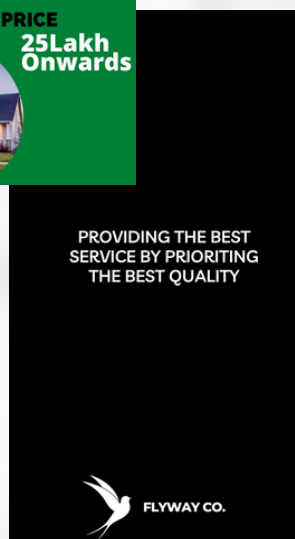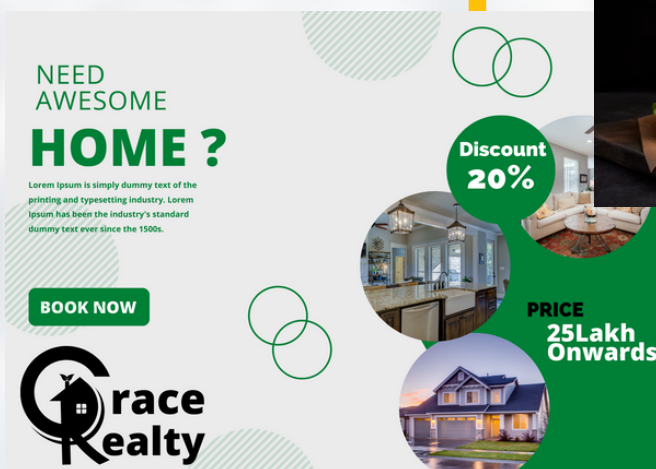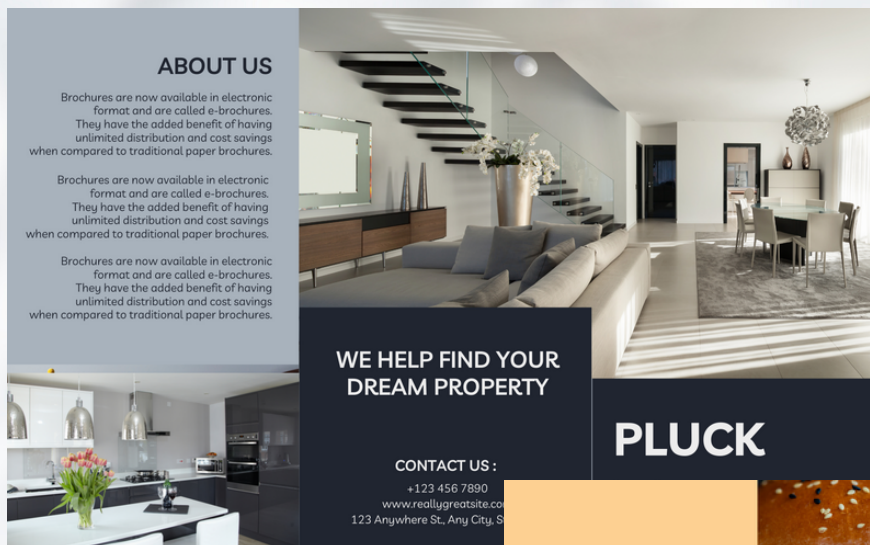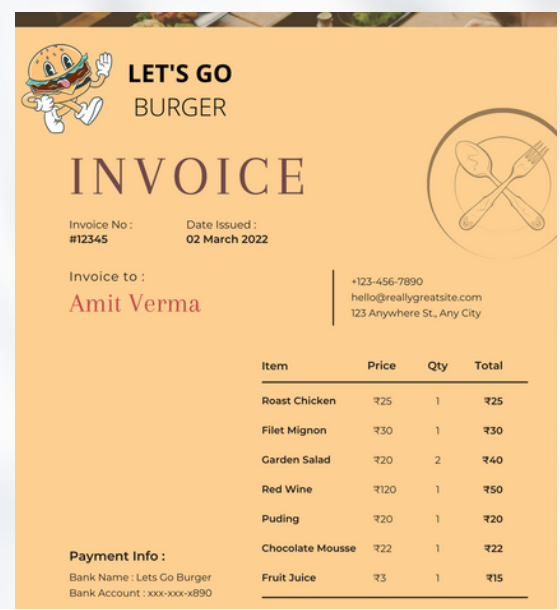Flyway

Just like most print publications, the key to creating an effective booklet lies in curation. Consistency in branding is important for businesses, but good design also applies to personal or event booklets. Make sure you have clear, accurate information on each page.   Choose compelling photos, fonts, and images. Pick colors that suit your style. You need to communicate well with your audience, so always keep them in mind as you design.

Need more ideas? Create an outline of the important sections you want to include in your booklet. Businesses often include their vision and mission, in addition to their yearly goals and metrics. For an event booklet, include the day's schedule or a list of speakers. Shops also hand out catalogs, listing their products and the prices. What's important is that you know the purpose of your booklet, and from there, you'll have millions of ideas ready!

Whether you're creating a compilation of your recipes or showcasing your latest promotions, just create a good balance of content and you're on your way to a clear, effective booklet.

...nted materials with four or ...ntaining details about a ..., product, promotion, etc. ...own as catalogs or pamphlets, and are usually created to communicate a message to a wide variety of audiences.

Aside from keeping people informed, beautifully designed booklets can also be brought home as a keepsake. These visually appealing platforms are easy to distribute as well, and can be handed out during expos and other events, making your brand truly memorable.

PN

What We Do
Our Services.

A magazine is a periodical publication, which ... issued regularly, usually every week or every ... can include articles, stories, photographs, and ... topic that interests you.

Service 1
A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content.

Service 2
A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content.
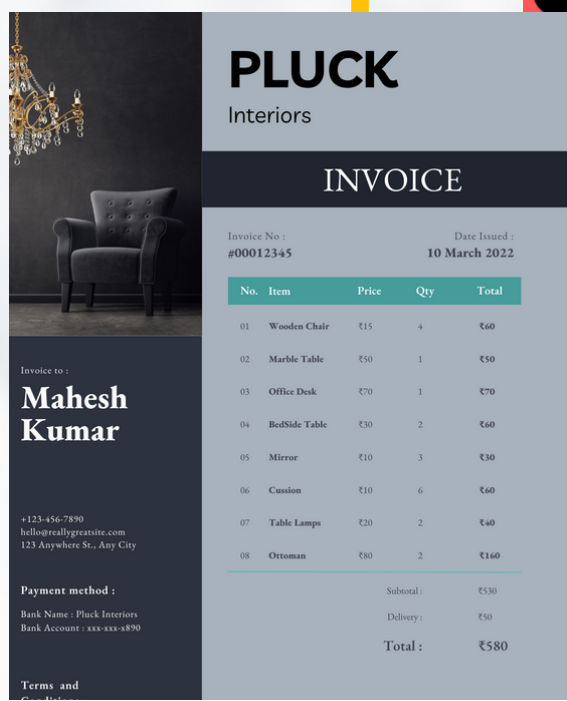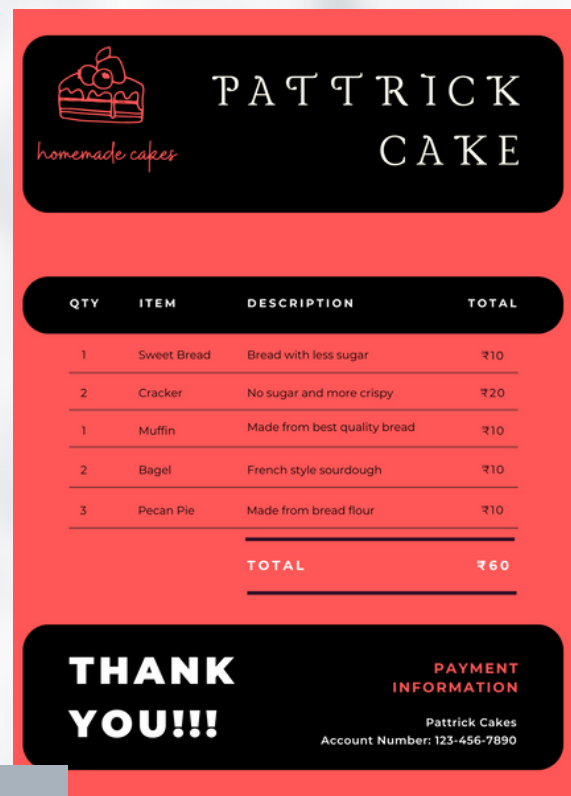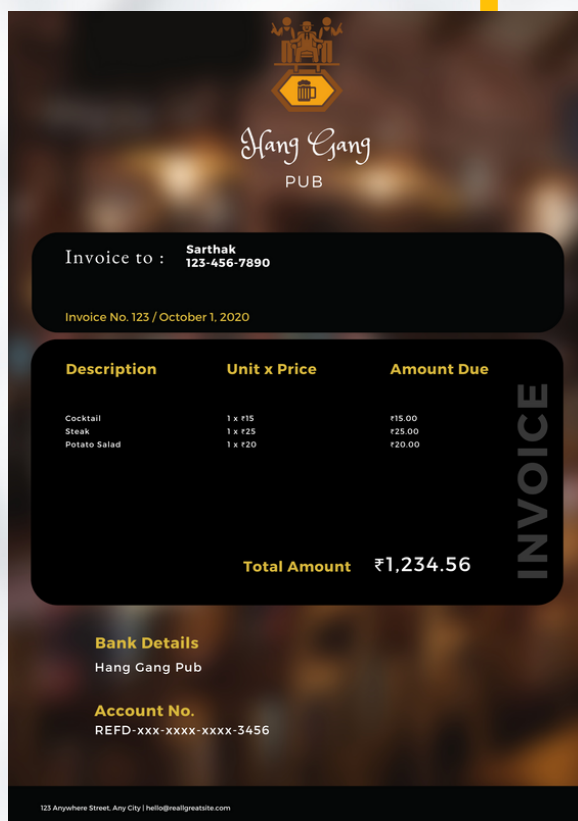
Service 3

Service 4

Flyers

Flyer design is a powerful way to get the word out. Whether you're reaching out to people via foot traffic, in-person communication or social media, your flyer can be an effective way to promote your new product, event or even simply your business.

Invoices

Invoice design is one of the most important parts of your business. A professional invoice that sells your product and services can grow your customer base and increase cash flow without costing you a penny. Will give your Invoices a makeover that is the talk of the town. I will carefully create the look, feel, and layout of your invoice in a way that suits your business.

Hang Gang PUB

Invoice to : **Sarthak**
123-456-7890

Invoice No. 123 / October 1, 2020

Description	Unit x Price	Amount Due
Cocktail	1 x ₹15	₹15.00
Steak	1 x ₹25	₹25.00
Potato Salad	1 x ₹20	₹20.00

Total Amount ₹1,234.56

INVOICE

Bank Details
Hang Gang Pub

Account No.
REFD-xxx-xxxx-xxxx-3456

123 Anywhere Street, Any City | hello@reallygreatsite.com

PATTRICK CAKE

homemade cakes

QTY	ITEM	DESCRIPTION	TOTAL
1	Sweet Bread	Bread with less sugar	₹10
2	Cracker	No sugar and more crispy	₹20
1	Muffin	Made from best quality bread	₹10
2	Bagel	French style sourdough	₹10
3	Pecan Pie	Made from bread flour	₹10
		TOTAL	₹60

THANK YOU!!!

PAYMENT INFORMATION
Pattrick Cakes
Account Number: 123-456-7890

PLUCK
Interiors

INVOICE

Invoice No : **#00012345**

Date Issued : **10 March 2022**

No.	Item	Price	Qty	Total
01	Wooden Chair	₹15	4	₹60
02	Marble Table	₹50	1	₹50
03	Office Desk	₹70	1	₹70
04	BedSide Table	₹30	2	₹60
05	Mirror	₹10	3	₹30
06	Cussion	₹10	6	₹60
07	Table Lamps	₹20	2	₹40
08	Ottoman	₹80	2	₹160

Invoice to :
Mahesh Kumar

+123-456-7890
hello@reallygreatsite.com
123 Anywhere St., Any City

Payment method :
Bank Name : Pluck Interiors
Bank Account : xxx-xxx-x890

Subtotal :		₹530
Delivery :		₹50
Total :		₹580

Terms and

LET'S GO BURGER

INVOICE

Invoice No :
#12345

Date Issued :
02 March 2022

Invoice to :
Amit Verma

+123-456-7890
hello@reallygreatsite.com
123 Anywhere St., Any City

Item	Price	Qty	Total
Roast Chicken	₹25	1	₹25
Filet Mignon	₹30	1	₹30
Garden Salad	₹20	2	₹40
Red Wine	₹120	1	₹50
Puding	₹20	1	₹20
Chocolate Mousse	₹22	1	₹22
Fruit Juice	₹3	1	₹15

Payment Info :
Bank Name : Lets Go Burger
Bank Account : xxx-xxx-x890

Planner

Want to get organized? Then a weekly or monthly planner will keep you on track and help you stay focused. In fact, many consider planners to be one of the best resources for self-improvement, goal-setting, and creativity. Check out our custom options today!

Book Covers

Book cover designs are professionally designed to help boost book sales and increase your credibility in publishing. I provide a wide variety of design styles, colors, and themes to choose from so that you can create a compelling and timeless element that catches the eye of eBook buyers.

Unconditional

K S

LOST TIGER

Bedtime Stories for Kids

By Nikhil

Inside

BEYOND ASSUMUPTION

BY
SUCHIT SHARMA

INCIDENTAL NIGHT

K S

MASSIVE POTENTIAL

DESIGN
MARKETING
COPYWRITING

Jackson Perry
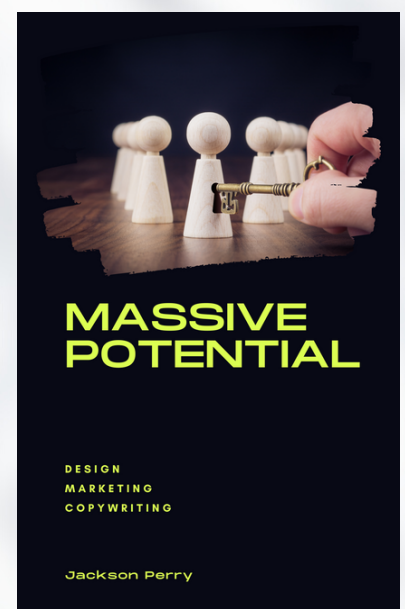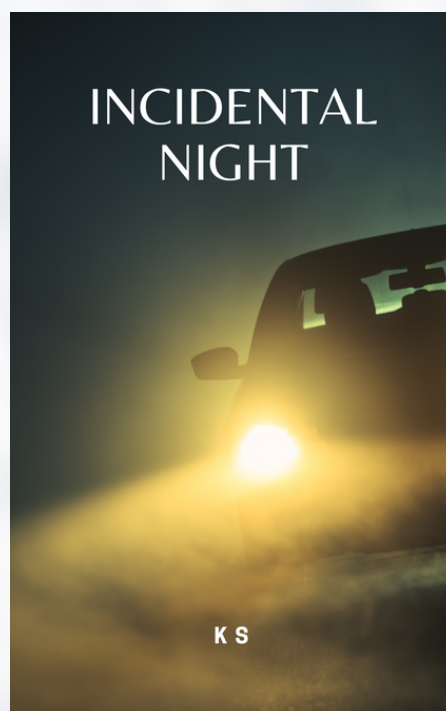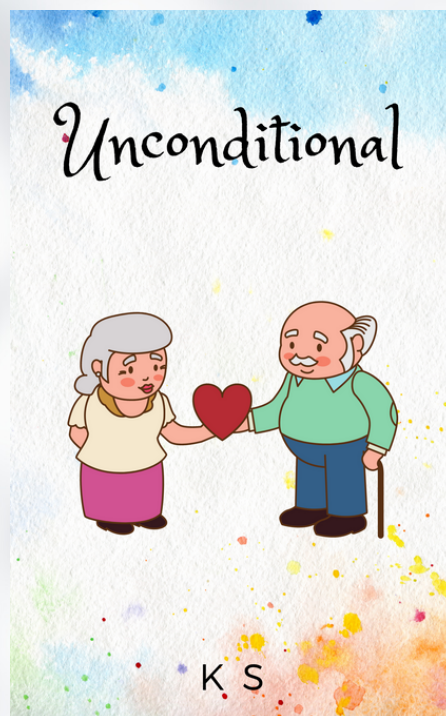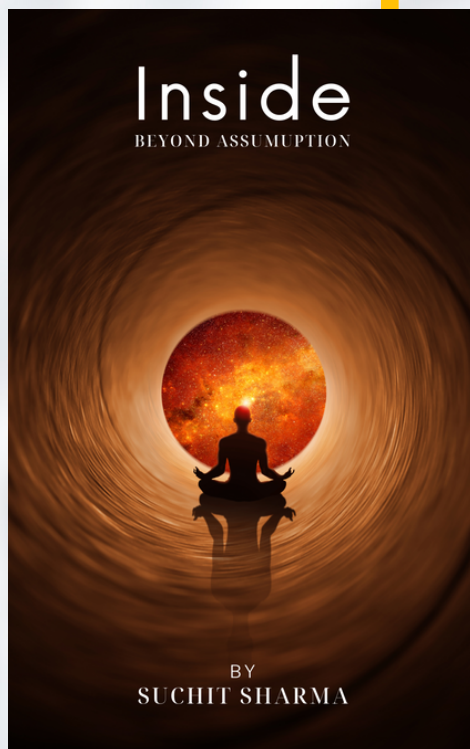
Magazine

Magazine Design service helps you to promote your content and establish yourself as a key player in your industry. Our goal? To help you connect with the right people. And, most importantly, deliver the content you've pushed so hard for."

EXPLORE

TRAVEL AND JOURNEY MAGAZINE

a holiday magazine that contains dozens of very interesting tourist destinations for you to visit on holidays or weekends with your family

12345678

Appeal

Volume No. 1 • January

Trend *Report*

Trend report that can inspire your outfit and impress people

Fashion *Inspo*

Fashion that inspires you this week

MAGZ

ISSUE #01

UPGRADE YOUR STYLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

200+ TIPS FOR SUMMER

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Special Interview

CLAUDIA ALVES

VOLUME THREE | MAY 2021

TRAVELMANIA

LIFE IS SHORT. TAKE THAT TRIP.

INSIDE THIS ISSUE

Presentation

The product's official presentation design has been created to create an appealing environment for the entire audience. It contains a background color that is clear and bright, which is perfect for any situation: business or personal. In addition, header style and color should be as distinctive as possible to tell users about your company. You can use this type of design to impress potential customers, business partners, and investors.

Marketing Plan in Action
The following Gantt Chart outlines our upcoming action plan

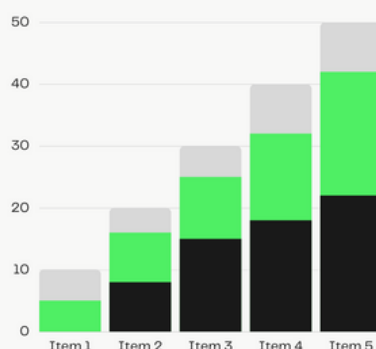| Tasks	Month 1	Month 2	Month 3	Month 4
Planning				
Research				
Prototype Production				
Testing				
Quality Assurance				
Implementation				
Follow up				
Documentation				

06

ACTIVITY PROMOTION
Collaboration with the marketing division to introduce and promote the activity

01 Create promotional content for print and online

02 Monitor and update on promotional activities

Industry Analysis

Write a significant observation on recent industry trends

- Briefly elaborate on the observation

Resume

I can help you create a resume that brings the best of your work experience to life. I have experience in working with a wide variety of clients and industries looking to highlight their accomplishments, so I'm sure we can find something that works for you.

Adora Montminy
GRAPHIC DESIGNER

A graphic designer is a professional within the graphic design and graphic arts industry who assembles images, typography or motion graphics to create a piece of design.

Education

San Dias School of Design, 2010
Visual Art
Graphic Design School for High School Website

Bachelor of Arts, 2013
Graduated with Mention, 2016
BA Graphic Design and Visual Communication

Skills

Graphic Design
Illustration
Photography
Motion Graphics
Videography
Layout

Experience Work

Graphic Design
2013 / 2016 - Reallsite Studio
Tasked to make graphics for off line and offline layouts.
Edited editorial photos for clients and magazines,

Art Direction
2016 / 2019 - Reallsite Studio
Tasked to make graphics for off line and offline layouts.
Works closely with the copywriting team.

Project Manager
2020 - Present | Reallsite Studio
Worked on marketing campaigns for different brands.
Assisted the head designer in numerous projects
Works closely with the copywriting team.

Contact

+123-456-7890
hello@reallygreatsite.com
www.reallygreatsite.com
123 Anywhere St., Any City, ST 12345

ABIGAIL STANFORD
GRAPHIC DESIGNER

ABOUT ME

A graphic designer is a professional within the graphic design and graphic arts industry who assembles together images, typography, or motion graphics to create a piece of design. A graphic designer creates the graphics primarily for published.

EDUCATION

BERKSHIRE UNIVERSITY
2019 - 2023 | AB Multimedia Arts

BERKSHIRE UNIVERSITY
2023-2024 | Certificate Course in Graphic Design and Illutration

EXPERIENCE

2023 LETTERPRESS DESIGN STUDIOS
JUNIOR GRAPHIC DESIGNER
- Tasked to make graphics for online layouts.
- Edited editorial photos for clients and magazines, and social media posts
- Organization of files

2025 LETTERPRESS DESIGN STUDIOS
SENIOR GRAPHIC DESIGNER
- Tasked to make graphics for offline layouts.
- Edited editorial photos for clients and magazines, and social media posts
- Organization of files

2028 LETTERPRESS DESIGN STUDIOS
SENIOR GRAPHIC DESIGNER
- Worked closely with the marketing team to produce concepts for clients.
- Created concepts for major clients such as Vanda Music Production and more.

CONTACT

(04) 290 2093
+76 209 1092 2092
abigailstanford@email.com
www.abigailstanford.com

SKILLS

Graphic Design
Illustration
Photography
Motion Graphics
Videography
Layout

Work Experience

Salford & co. | 2019-2020
Senior Designer
- made more than 1000 Logo designs with big companies
- complete a lot of complicated work
- made more than 1000 Logo designs with big companies,complete a lot of complicated work

Expertise Skill

- Logo Design
- Creativity
- Photo Editing
- Video Editing
- Marketing

Language Skill

- English
- Chinese

NDEMI OTIENO

Lorem Ipsum is simply dummy text of the printing and

AARON LOEB

Acting/Singing

Height: 5'6" Weight: 145 lbs
Eye color: Brown Hair color: Brown

Education & Training

JUST BREATHE
Chris (Lead)
Studio Shodwe - Dir.
Sacha Dubois

THE SPIDERWEB (MUSICAL SHOWCASE)
Various Roles
Studio Shodwe - Dir.
Bailey Dupont

THE ALIEN
Supporting
Fauget Theater - Dir.
Avery Davis

ENTRANCING
2nd Lead
Fauget Theater - Dir.
Avery Davis

WAITING FOR US
Supporting
Fauget Theater - Dir.
Avery Davis

Voice Credits

SLUMP
Actor
Thynk Unlimited Games

FAUGET BANK
Company Voice
Fauget Financial Group

Theater

BORCELLE ROYAL DRAMA SCHOOL
Any City
Coach: Juliana Silva

IMPROV CLASS LARANA ACTING STUDIO
Any City
Coach: Chad Gibbons

Skills

Singing - Baritone
Conversational in French
Accents - British Cockney, Australian, French

hello@reallygreatsite.com +123-456-7890 123 Anywhere St., Any City

Excel Reports

Reports are essential to all the departments and divisions of the company. They all do these simple reports to present the needed information to allow a business to do the following steps of planning to achieve its goals.
From Expenses to Sales tracker, balance sheet to employee performance I know we all need that.

EMPLOYEE PERFORMANCE REVIEW

EMPLOYEE INFO

EMPLOYEE NAME		DEPARTMENT	
EMPLOYEE ID		REVIEWER NAME	
POSITION HELD		REVIEWER TITLE	
LAST REVIEW DATE			TODAY'S DATE

CHARACTERISTICS

QUALITY	UNSATISFACTORY	SATISFACTORY	GOOD
Works to Full Potential			
Quality of Work			
Work Consistency			
Communication			
Independent Work			
Takes Initiative			
Group Work			
Productivity			
Creativity			
Honesty			
Integrity			

Firm, Bank, Business or Company Name

Date:_____

COMPARATIVE TAX SUMMARY REPORT
FROM 01/JULY/2021 TO 30/OCTOBER/2022

S. NO	HEAD OF ACCOUNT	Budgeted July ₹	Actual July ₹	Budgeted Aug ₹	Actual Aug. ₹	Budgeted Sept. ₹	Actual Sept. ₹	Budgeted Oct. ₹	Actual Oct. ₹
1	TOTAL								
2	IMPORT								
3	EXEMPTED								
4	RTL								
5	UN-PAID								
6	TAXABLE								
7	RATE								
8	TAXCALCULATED								
9	TAXPAID								

N/A - Not Applicable
RTL - Rebus Tax Limit

[COMPANY NAME]   BALANCE SHEET

Complete non-shaded cells, only. Formulas fill automatically.

ASSETS	[YEAR]	[YEAR]	LIABILITIES AND OWNER'S EQUITY	[YEAR]	[YEAR]
CURRENT ASSETS			**CURRENT LIABILITIES**		
Cash	₹ 0.00	₹ 0.00	Accounts Payable	₹ 0.00	₹ 0.00
Accounts Receivable	₹ 0.00	₹ 0.00	Short-Term Loans	₹ 0.00	₹ 0.00
Inventory	₹ 0.00	₹ 0.00	Income Taxes Payable	₹ 0.00	₹ 0.00
Prepaid Expenses	₹ 0.00	₹ 0.00	Accrued Salaries and Wages	₹ 0.00	₹ 0.00
Short-Term Investments	₹ 0.00	₹ 0.00	Unearned Revenue	₹ 0.00	₹ 0.00
TOTAL CURRENT ASSETS	₹ 0.00	₹ 0.00	Current Portion of Long-Term Debt	₹ 0.00	₹ 0.00
FIXED (LONG TERM) ASSETS			TOTAL CURRENT LIABILITIES	₹ 0.00	₹ 0.00
Long-Term Investments	₹ 0.00	₹ 0.00	**LONG TERM LIABILITIES**		
Property / Equipment	₹ 0.00	₹ 0.00	Long-Term Debt	₹ 0.00	₹ 0.00
(Less Accumulated Depreciation) insert negative on	₹ 0.00	₹ 0.00	Deferred Income Tax	₹ 0.00	₹ 0.00
Intangible Assets	₹ 0.00	₹ 0.00	Other	₹ 0.00	₹ 0.00
TOTAL FIXED ASSETS	₹ 0.00	₹ 0.00	TOTAL LONG-TERM LIABILITIES	₹ 0.00	₹ 0.00
OTHER ASSETS			**OWNER'S EQUITY**		
Deferred Income Tax	₹ 0.00	₹ 0.00	Owner's Investment	₹ 0.00	₹ 0.00
Other	₹ 0.00	₹ 0.00	Retained Earnings	₹ 0.00	₹ 0.00
TOTAL OTHER ASSETS	₹ 0.00	₹ 0.00	Other	₹ 0.00	₹ 0.00
			TOTAL OWNER'S EQUITY	₹ 0.00	₹ 0.00
TOTAL ASSETS	₹ 0.00	₹ 0.00	TOTAL LIABILITIES AND OWNER'S EQUITY	₹ 0.00	₹ 0.00

COMMON FINANCIAL RATIO	[YEAR]	[YEAR]
Debt Ratio Total Liabilities / Total Assets		
Current Ratio Current Assets / Current Liabilities		
Working Capital Current Assets - Current Liabilities	₹ 0.00	₹ 0.00
Assets-to-Equity Ratio Total Assets / Owner's Equity		
Debt-to-Equity Ratio Total Liabilities / Owner's Equity		

Transcribe

Transcription

When audio or video recordings are converted to a text transcript, that's a transcription. Usually, a transcript focuses on accurately reproducing words as text.

Types

Smooth verbatim transcription

Verbatim transcription

Non-verbatim transcription

Transcript formats

- Plain text format
- HTML document
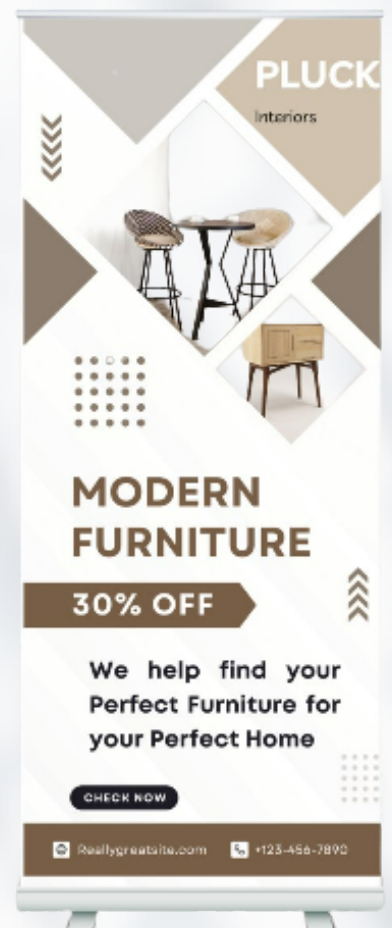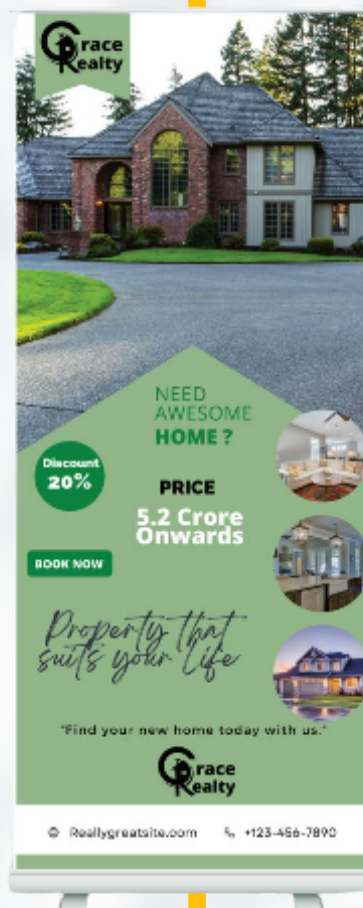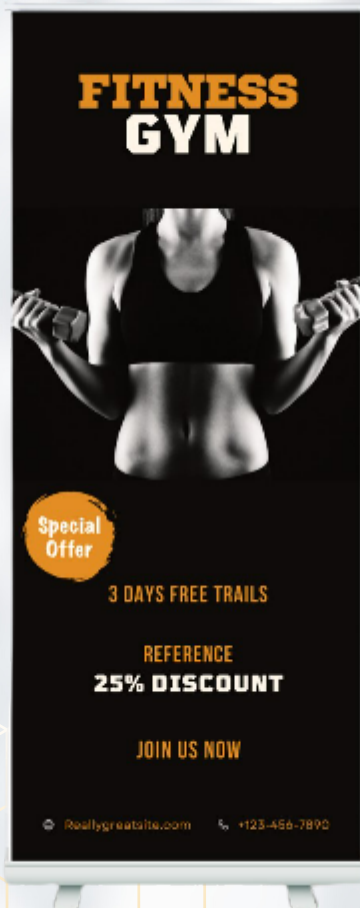- As-broadcast script file format
- Time-stamped file format

Standee

Standee is a large, self-standing advertising display. Often used to promote movies, products or events, or increasingly for point-of-sale advertising.

Types

Retractable banners,
Roller banners, Or
Pop-up banners

Size

Dimensions:
77cm X 185cm
80cm X 200cm

Platform

Branding

Brand Design

Brand design is the process of crafting a brand's visual identity by creating a unified system of design elements like logos, colors, typography, illustration, and photography. A brand's visual identity is the aesthetic embodiment of its positioning and personality.

Market Research + **Visual Identity** + **Website** + **Packaging**

Market Research

Competitor analysis in marketing, branding, and strategic management assesses the strengths and weaknesses of current and potential competitors.

Market research is a broad category. In fact, there are many varieties of market research that you can use to meet the specific goals of your business.

Why?

- Choosing a different consumer base to target through a new marketing campaign
- Determining which channels to include in your advertising campaign
- Selecting design and personality elements to form a brand persona that will connect with your audience
- Choosing whether to open a new retail location
- Deciding whether a product should be discontinued or modified
- Pricing products in a way that maintains margins and appeals to customers

Visual Identity

- Logo
- Company Profile / Menu
- Business Card
- Letter Head
- Invoice
- Flyer
- Ads
- Planner

Website

When it comes to designing websites, there are many different types of website design. All have unique features and benefits that a business or individual can use to achieve an improved online presence. Web designing is of three kinds, to be specific
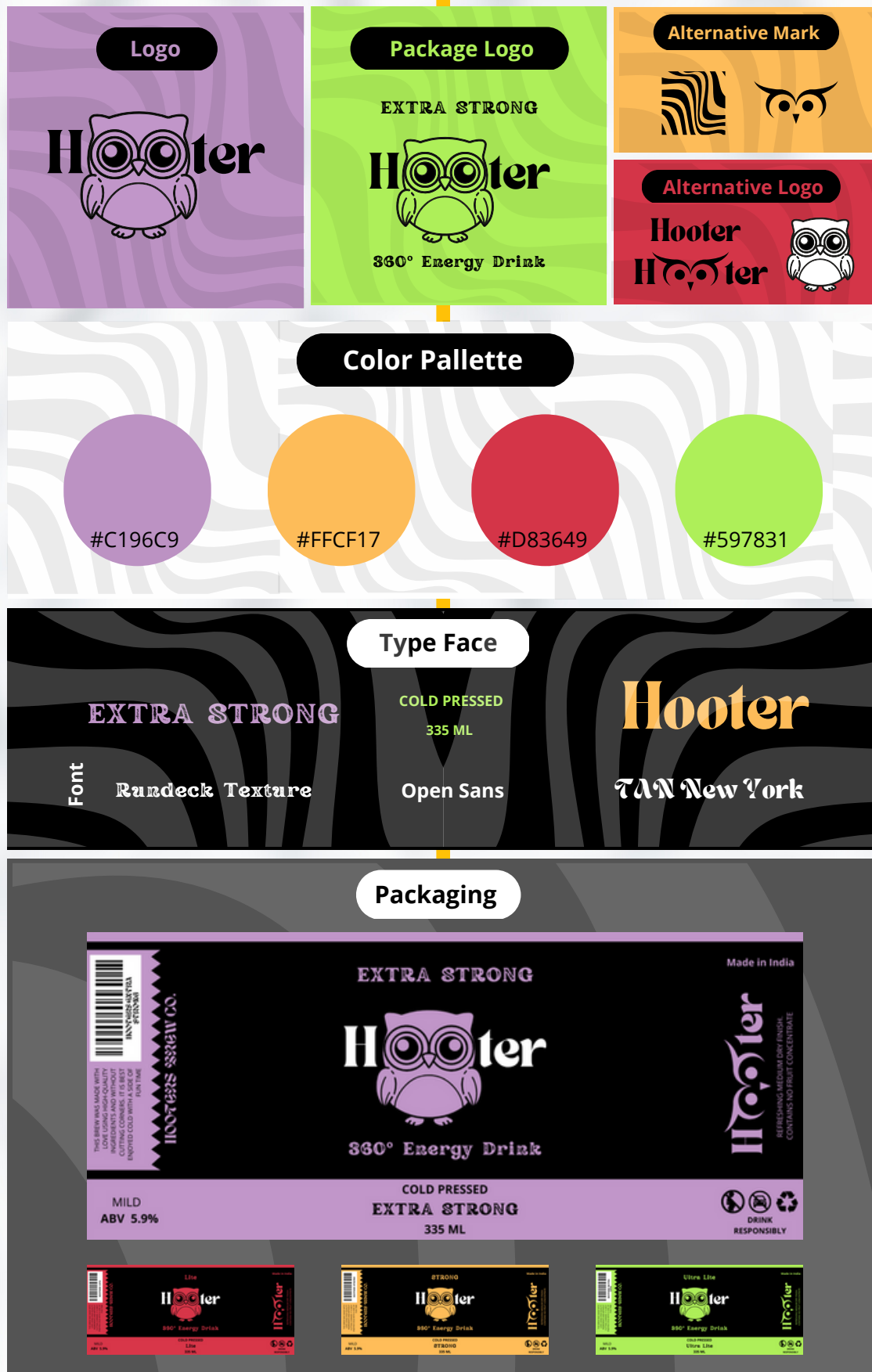
- Static,
- Dynamic or CMS, and
- ECommerce

Picking the sort of website design relies upon the kind of business and necessity of the entrepreneurs

How its Work

Logo

Package Logo

EXTRA STRONG

Hooter

360° Energy Drink

Alternative Mark

Alternative Logo

Hooter
Hooter

Color Pallette

#C196C9

#FFCF17

#D83649

#597831

Type Face

EXTRA STRONG

COLD PRESSED

335 ML

Hooter

Font

Rundeck Texture

Open Sans

TAN New York

Packaging

Work

Work

FRUITA
Not Just Seltzer

CUCUMBER
Seltzer — Not Just Seltzer — Not
FRUITA
No Alcohol

LIME
Seltzer — Not Just Seltzer — Not
FRUITA
No Alcohol

MANGO
Seltzer — Not Just Seltzer — Not
FRUITA
No Alcohol

RASPBERRY
Seltzer — Not Just Seltzer — Not J
FRUITA
No Alcohol

Active
ORGANIC SKINCARE
Global super cream
made from bioactive plant cells
120ml

URBAN
BEAN
Gourmet Coffee
- Estd. 1998 -

THANK YOU
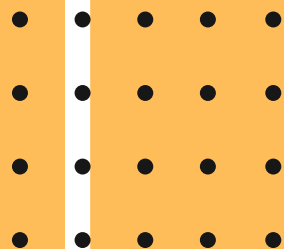
contact@ketanshekhar.com
+91-9821085721
@gigsbyks

Designs

Everything

I can see

is

a piece of

Art

Ketan Shekhar

Graphic Designer / Content Writer

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Open **Google Lens** and **SCAN** the **QR** Code

KS

Packages Designs